

> SOLUTIONS FOR BEVERAGES

Beverage trends, where are they going?

Beverages, one of the fastest changing market niche, has set the trend for the current food industry: inclusion of healthy ingredients,

scanty or no added sugar, no artificial colors or preservatives. Here color innovation together with flavor, can be the major growth drivers.

BioColor offers you an extended variety of natural colorants that will give your products the natural appearance you are looking for. We know that stability is the key issue: our solutions are highly stable, easy-to-use and cost-effective.



HEALTHY INGREDIENTS
NATURAL APPEARANCE

Just tell us what you need! Our R&D professionals will give you a complete and unique customer support in your products' development.

A division of:



SOLUTIONS FOR BEVERAGES



Some examples of our catalog products

Color*	Product	Solubility	Physical Form	Typical Usage Level (g/ kg)	Stability			Certification		Legislation		Application
					Light	T°	pH	Kosher	Halal	FDA	EC	
	Exakrom Red QE 401	WS	P	0.3 - 1.0	G	G	<4	✓	✓	✓	✓	
	Exakrom Red QE 501	WS	L	1.0 - 3.0	G	G	<4	✓	✓	✓	✓	
	Novakrom QE 301	WS	P	1.0 - 3.0	G	F	<4	✓	✓	✓	✓	
	Exakrom QE 101	WS	P	0.2 - 1.0	G	G	<4	–	–	✓	✓	
	NovaRed QM 101	WS	L	0.2 - 1.0	E	E	All	–	–	✓	✓	
	Biokrom Red QC 701	WD	P	0.2 - 1.0	E	E	All	–	–	✓	✓	
	Biokrom Orange QA 101	WS	L	0.2 - 1.0	E	E	<4	–	–	✓	✓	
	Biokrom Orange QA 201	WS	P	0.2 - 1.0	E	E	<4	–	–	✓	✓	
	Carokrom QT 401	WD	L	0.1 -0.5	G	E	All	✓	✓	✓	✓	
	Carokrom QT 501	WD	P	0.1 -0.5	G	E	All	✓	✓	✓	✓	
	Vegasan QH 201	WS	L	0.5 . 1.5	E	E	All	✓	✓	–	–	
	Betakrom QR 601	WD	P	0.2 - 1.0	E	E	All	✓	✓	✓	✓	
	Betakrom QR 801	WS	L	0.5 - 2.0	E	E	All	✓	✓	✓	✓	
	Vegagreen Plus QU 201	WS	L	0.2 - 0.8	G	G	All	✓	✓	–	✓	
	Vegagreen Plus QU 401	WS	P	0.5 - 1.5	G	G	All	✓	✓	–	✓	
	Vegablue QG 101	WS	L	1.0 - 3.0	E	E	All	✓	✓	–	–	
	Caramel QK 201	WS	L	0.5 - 2.0	E	E	All	✓	✓	✓	✓	
	Caramel QK 301	WS	P	0.2 - 1.0	E	E	All	✓	✓	✓	✓	
	Cloudy Agent QD 201	WD	L	0.5 - 2.0	E	E	All	–	–	✓	✓	

Legend	
E	= Excellent
G	= Good
F	= Fair
WS	= Water soluble
OS	= Oil soluble
WD	= Water dispersible
OD	= Oil dispersible
L	= Liquid
P	= Powder

Applications	
	Soft drinks
	Fruit juices
	Alcoholic beverages
	Wine cooler

*These colors are the result of applying the product in a white base matrix at the typical usage level. Always remember to verify local legislation regarding restrictions in the use of these colorants.